

# CHRIS DIGGS

## graphic/media designer

**E:** [chris@235graphics.com](mailto:chris@235graphics.com)

**W:** [www.235graphics.com](http://www.235graphics.com)

**T:** [www.twitter.com/cmdiggs](http://www.twitter.com/cmdiggs)

**LI:** [www.linkedin.com/in/cmdiggs](http://www.linkedin.com/in/cmdiggs)

---

### SUMMARY

Talented graphic and media designer with four years experience. Versatile as a creative thinker who looks outside of the box in designing and developing. Exceptional skills in dealing with clients and/or team members. Loves working with clients that demand high quality design while improving both its business image and business goals.

---

### PROFESSIONAL EMPHASIS

#### SKILLS

- Corporate Identity
- Logo Design
- Print Design
- Web Design/Creation
- Trade Show Displays
- Car Wrapping Design

#### SOFTWARE TOOLS

- MAC & PC Formats
  - Photoshop
  - Illustrator
  - InDesign
  - Dreamweaver
  - Sony Vegas
- 

### PROFESSIONAL EXPERIENCE

**HORNBLOWER MARINE SERVICES** New Albany, IN (10/2008-Present)

*Graphic Designer/Marketing Director*

Responsibilities include developing and maintaining the marketing department, designing proposal briefs while also producing high quality print products and web materials.

#### Design Accomplishments

- Developed marketing department for the nation's largest High-Speed Vessel management firm.
- Helped develop and maintenance company website.
- Have developed corporate-wide websites, standards and image control.

## **OPTAZIA MULTIMEDIA** Louisville, KY (2006-Present)

*Graphic Designer/Web Developer/Videographer*

Responsibilities include marketing the company, developing print and web design for business clients and organizations as well as filming and editing videos for weddings and other events. I am in a partnership developing a product line of multimedia resources for church leaders and pastors.

### **Design Accomplishments**

- Designed and maintain optazia.com
- Designed multiple business and organizational websites
- Consulted and branded start-up organization.
- Filmed, edited and co-produced 2007 Crossings promotional DVD

## **235 GRAPHICS** Louisville, KY (2006-Present)

*Sr. Graphic Designer*

Responsible for the needs of the client in its quest for creative print, web and marketing materials. Graphic service includes corporate branding, logos, web layout and print design.

### **Design Accomplishments**

- Developed and maintain company and organizational websites.
- Consulted and branded start-up organization.
- Designed and created program literature.

## **AFFORDABLE EXTERIORS** Louisville, KY (9/2007-10/2008)

*Graphic Designer/Marketing Director*

Responsibilities include developing and maintaining the marketing department while also producing high quality print products and web materials. I am also held accountable for sales goals and overall business goals.

### **Design Accomplishments**

- Developed a branding campaign to set company apart from others.
- Designed contract folder and inserts for new customers.
- Developed and designed a new company brochure.
- Designed trade show pieces and signs for yearly home shows.
- Designed a car wrap for company SUV.
- Helped develop and maintenance company website.

**WHAS-11** Louisville, KY (2005)

*Sports Media Intern*

Responsibilities included filming, editing and writing scripts for local high school, college and pro sporting events.

### **Filming Experience**

- Kentucky Boy's Sweet 16 Tournament
- University of Kentucky football and basketball
- University of Louisville women's basketball
- 2005 Derby Classic events
- Louisville Bats baseball
- Cincinnati Reds baseball

---

## **EDUCATION**

Graduated in 2006 with a B.A. in History from Indiana University Southeast.